



## 2018 ECSS Workshop

# Getting published in high quality journals and making an impact with your research

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**Date: 8:45am to 12pm, Wednesday 4 July 2018**

**Room: Liffey Hall 2**

### About the workshop

This workshop aims to give you the tools and knowledge you need to be successful in publishing your research in a high quality journal. It will also provide tips and tools for making an impact with your research, explaining how to get started, and showing examples of how other researchers in the field are using 'Kudos' to increase the reach and impact of their work. The workshop will also provide a brief introduction to publishing-related trends such as open access, metrics, and emerging workflow tools.

### Learning goals

By the end of the workshop you will:

- understand the journal publishing process
- understand how to select the right journal for your work
- learn about the common errors made by authors and how to avoid rejection
- discover the publishing tools and resources available on a journal's website
- learn about some of the common trends and hot topics in the publishing industry
- learn how to make an impact with your research to a global audience
- discover useful tools and techniques to help you make an impact

### Success measures

By the end of the workshop you will:

- feel confident about the publishing process
- be able to select the right journal for your paper
- know the basics of avoiding rejection
- have access to useful publishing tools and resources
- have an insight into the publishing industry
- be able to make an impact with your research through a variety of tools and techniques

### Overview

8:45am	arrive for registration
9:00am	welcome and introduction by Chair, Kate Nuttall
9:15am	PART 1: Getting Published in High Quality Journals, presentation by Mike Tipton
10:00am	group discussion and questions
10:15am	wrap up for part 1 / introduction to part 2 / comfort break
10:30am	PART 2: Understanding the Publishing Industry, Charlie Rapple
11:20am	How to Make an Impact with Your Research, Charlie Rapple
11:40am	wrap up and questions
12:00pm	close

### Capacity and registration

300 (tbc) – by registration only.

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### Speakers

The workshop has two speakers: Professor Mike Tipton, focusing on getting published in high quality journals, and Charlie Rapple, focusing on the publishing industry and making an impact with your research. The workshop is chaired by Kate Nuttall.



#### **Professor Mike Tipton – Speaker**

Professor of Human & Applied Physiology, Extreme Environments Laboratory, Department of Sport & Exercise Science, University of Portsmouth, UK.  
Editor in Chief, *Experimental Physiology*.

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Professor Tipton has worked at the Universities of London, Surrey and Portsmouth. He has also been Consultant Head of the Environmental Medicine Division, Institute of Naval Medicine. Professor Tipton is a Fellow of the Royal Society of Medicine and The Physiological Society, he was awarded his MBE for services to physiological research in extreme environments. Professor Tipton has chaired UKSport's Research Advisory Group and sat on the English Institute of Sports' Technical Advisory Group. He is on the Council of the Royal National Lifeboat Institution and a Director/Trustee of Surf Lifesaving GB. He has spent over 35 years researching and advising the military, media, industry and elite sports people in the areas of thermoregulation, environmental and occupational physiology, and survival in the sea. He has published 600 scientific papers, reports, chapters and books in these areas.



#### **Charlie Rapple – Speaker**

Director and Co-founder, Kudos

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Charlie Rapple is co-founder of Kudos, which helps researchers, publishers and institutions to maximise the reach and impact of their research. With a background in scholarly publishing technology and marketing, including Head of Group Marketing at Ingenta and Associate Director of TBI Communications, she is passionate about helping academics communicate more effectively to build their visibility and reputation. She has a BA from the University of Bristol and postgraduate MDip from the Chartered Institute of Marketing, and holds a number of voluntary positions in the scholarly information community, including membership of the editorial boards for UKSG Insights and Learned Publishing, and blogging in The Scholarly Kitchen.



#### **Kate Nuttall – Chair**

Publishing Consultant, Rarebit Communications

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Kate has worked in the global publishing industry for 12 years and is now based in New Zealand where she runs a full time publishing consultancy business. She has previously held positions in both scholarly and professional books and journals across a range of subject areas at Wiley-Blackwell and Taylor & Francis. She now collaborates with universities, scholarly societies and associations to support them with their publishing and communication needs.